

# Research & Development:

## MAXIMISING YOUR INVESTMENT

- Are you making the most of R&D Tax breaks?
- Do you know how to protect your Intellectual Property?



**Thursday, 1 March 2012**

Bournemouth University Executive Business Centre  
89 Holdenhurst Road, Bournemouth, BH8 8EB  
**4.30 for 5pm start, until approx. 7pm**

### Tax breaks:

**Heather Williams**, Corporate Tax Director at Princercroft Willis, will run through the types of activities and expenses that could qualify for the Research and Development relief as well as the advantages your company could be gaining from claiming the relief.



Research and Development Relief is now becoming a great way to minimise your tax liability, especially now with the current relief at 200% and increasing to 220% relief from 1 April 2012.

### Intellectual Property:

- Everybody keeps telling you to look after your *intellectual property* but what does it look like?
- Having identified it how do you protect it ?
- Will the law help you with this or do you have to apply to register it somewhere?



These are questions every business needs to be asking itself.

**Darrell Stuart-Smith** has been a Partner at Humphries Kirk for 10 years advising his clients on exactly this issue. Come and hear him attempt to de-mystify this mysterious creature that is *intellectual property!!*

### Case Study:

**Bournemouth University** will present a case study of a successful student, looking at the R & D and Intellectual Property elements which went into the launch of their own business.

**Please join us after the presentation for wine and cheese tasting**

There will also be opportunity to meet the teams for further questions.

To reserve your FREE place, please RSVP to Chris Baker by 23 February

Email: [chris.baker@princercroftwillis.co.uk](mailto:chris.baker@princercroftwillis.co.uk) or Phone: 01425 625523

**We do hope you can join us!**

